

Start Your Own Business (Teacher)

...real education to unlock the child's genius

0845 604 6731



About Simon Education®?

Simon Education is an award winning social enterprise that has helped thousands of children to achieve their potential over the last 23 years by providing additional learning support in English, Mathematics, Science, Study Skills and Cultural Literacy. Simon Education was founded in 1987 and registered as a community interest company in 2006.

Our success is based on working with children and young people whilst also working with parents by publishing and delivering courses such as: *How to Unlock Your Child's Genius* and *How to Unlock Your Family's Genius*.

The aim of Simon Education's additional learning support is to:

1. Improve the English, mathematics, science, cultural literacy and study skills of the students and their enjoyment of learning.
2. Prepare the students for their exams in English, mathematics and science.
3. Raise the self-esteem and confidence of the students in order to make them confident and dynamic learners.
4. To develop their awareness of the world they live in and how they can become positive citizens.

Are You Ready for A New Challenge in Life?

Simon Education's approach is about building partnerships with parents and helping them to unlock their child's and their own genius through Simon Education's *holistic* approach to education. As a Simon Education teacher you will be required to:

- Become a creative educator who will use the Simon Method to unlock the genius of your students.
- Raise the confidence and self-esteem of children and their families.
- Deliver innovative additional learning support.
- Work with the support of a well established and successful brand.

How Simon Children and Families Realise their Genius

High Expectation	At Simon we believe that all children can achieve because all children possess genius!
Laying the	At Simon Education many children and young people have

Foundation	difficulties in their English and Mathematics because they have not grasped the basics of these subjects and perhaps the way they were taught did not suit their learning style.
Individualised Learning	Each student undertakes an initial assessment and based on this assessment an individual learning plan is set for the student. Each student is given homework weekly.
Developing Parental Support	Simon Education provides parents and carers with the opportunity to undertake Simon's highly popular courses: <i>How to Unlock Your Child's Genius</i> and <i>How to Unlock Your Family's Genius</i> .
Creativity	Students learn best when they are asked to be creative and are having fun. The Simon workbooks develop this creativity in students and makes them want to learn.

Your Role as a Simon Teacher

<p><u>Commitment</u> The most important quality that a teacher can have is commitment. This means being dedicated, hardworking and conscientious. Do you have these qualities? Licensees should be prepared to work a minimum of 20 hours per week to make their business a success.</p>	<p><u>Education</u> In order to actually teach for Simon Education you must have a recognised degree and a teaching qualification. If you want to still run a Simon Education business but do not have a degree you <u>can</u> still run a business but you would not be allowed to actually teach.</p>
<p><u>Business Skills</u> Simon is a social enterprise which demands from licensees skills in business which involves good administration and communication.</p>	<p><u>Motivational Skills</u> As a Simon teacher you will be required to motivate and inspire families in order to unlock their genius. You will be required to raise the self-esteem and confidence of children and young people.</p>

Service Snapshot

Saturday School (Saturday 11 . 2pm)	<ol style="list-style-type: none"> 1. Duration: Two hours (of actual teaching) 2. Subjects: mathematics, English and Science
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	<ol style="list-style-type: none"> 3. Class sizes: 12 maximum 4. Age range 5 to 16 years
<p>Learning Centre (Monday to Friday 4.30 - 6.30)</p>	<ol style="list-style-type: none"> 1. Duration: 2 hours. 2. Subjects: Mathematics, English, Science, Study Skills & Cultural Literacy. 3. Class sizes: 12 maximum 4. Age range 5 to 16 years

Simon's Commitment To You



Our licensee recruitment managers will support you through the application and training process. They will also support you in setting up your business.

Resources

Simon will provide you with the majority of the main resources that you will need to run your education services. The resources will also include access to Simon's online resources that families pay for as part of their registration fee.

The Curriculum

English

Speaking, listening, writing and reading.

Mathematics

Number, shape, space and measure and handling data.

Science

Exploring science: living things, materials & physical processes.

Study Skills & Cultural literacy

Study techniques to help learning and to assist in exploring, understanding and appreciating different cultures of the world.

Start-up support

Simon will provide you with artwork for you to produce leaflets and agreed marketing materials. All licensees are supported with training and consultancy support. Normally Simon Education will contribute 50% of the agreed printing costs in the first year.

National Awareness & Marketing

Simon Education attends many of the major local and national events to continue to raise the profile of Simon's work. Simon advertises in community and national media and attends events such as London Book Fair, The Education Show, London Schools conference and other international events etc.



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03790560

Summary Steps on How to Become a New Licensee of Simon Education

Stage 1 **Initial Enquiry**

Interested individual(s) or organisation request brochure and invited to attend a group presentation.

Stage 2 **Application, proficiency test & interview**

Applicant completes an application form to obtain a licence from SE and attends a readiness interview

Stage 3 **Approval of Application**

Simon Education (SE) assesses completed application form and approves application. CRB and credit check must be successfully completed. Prospective licensee pays licence fee & signs license agreement.

Stage 4 **Induction and Training**

SE provides training to licensee and informs licensee of start date.

Stage 5 **Saturday School/Learning Centre Venue Approved**

SE assigns or approves a Saturday School/Learning Centre venue for licensee. Licensee provides proof of required cover insurance. Licensee starts business